One Child International presents the 2010 Child Advocate Award to
Jim Gamble of the UK’s CEOP (Child Exploitation and Online Protection Center)

London, November 17, 2010: One Child International awarded their 2010 Child Advocate Award to Jim Gamble, CEO of the CEOP (Child Exploitation and Online Protection Center). Mr. Gamble is a leading public figure in the fight against child exploitation.
‘Jim is a superb leader and spokesperson in the area of child protection, an area bereft of true leaders.’ One Child CEO, Evin Daly said, ‘He has brought the power of law against those who seek to abuse children.’

Mr. Daly described Mr. Gamble as a trail-blazer that he wishes more child protection agencies would mimic. ‘The area of child protection, particularly online, is an evolving process. The fluidity of abuse through technology is what makes it a challenge. A challenge that demands aggressive and focused counter-measures. CEOP exemplifies that under Jim’s leadership.’ Mr. Daly presented the award to Mr. Gamble at the CEOP headquarters in Pimlico today.

Jim Gamble is Chief Executive of the Child Exploitation and Online Protection (CEOP) Centre and brings with him over 25 years in UK policing - from leading the fight against terrorism as the head of the Northern Ireland anti-terrorist intelligence unit in Belfast to most recently tackling organized crime as the Deputy Director of the National Crime Squad

Jim’s specialist achievements have most recently centered on the fight against child sex abuse. He led the work to set up the National Crime Squad’s specialist response cell - the Pedophile Online Investigation Team (POLIT) - and was instrumental in forming the first international law enforcement partnership to combat child abuse online - the Virtual Global Taskforce (VGT). See CEOP [http://www.ceop.police.uk](http://www.ceop.police.uk)

One Child International is a child abuse awareness and prevention charity based in Fort Lauderdale, Florida and Dublin. They provide concise information to a broad audience worldwide designed to effectively protect children from abuse in all its forms. They are child advocates and activists who speak out (loudly) against child exploitation.

The award was etched in cut crystal by Dublin Crystal in Dublin.

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