

**NATIONAL FOOTBALL LEAGUE**

December 17, 2009

Joe Browne
Executive Vice President
Communications & Public Affairs

Evin M. Daly
Founder, CEO
Child AbuseWatch
One Child International Inc.

Pompano Beach, Florida 33069

Dear Mr. Daly:

We received your recent letter regarding the selection of The Who to perform in the upcoming Super Bowl halftime show.

We are aware that Mr. Townshend was arrested on January 13, 2003 under the "Protection of Children Act 1997" for having viewed one image on a child abuse website. We do not believe that charges were ever filed against Mr. Townshend, nor did he ever possess any images of child abuse. While he did not download any images, Mr. Townshend admitted to accessing the site in 1999 as part of a research project, cooperated with the authorities, and took full responsibility for his actions.

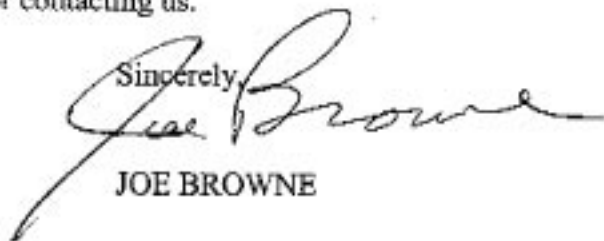
Since there had been a technical offense under that Act, he accepted a caution from police, which expired in May of 2008. As police explained publicly in 2003, being placed on the register for a period of five years in the UK is a mandatory part of the process for anyone involved in these types of cases.

I understand that Mr. Townshend has a long history of involvement with charity work as well as being a champion of children's charities. I am told he is very committed to The Who's "Double O" charity which began in 1976 and focuses on 'survival' of drug and alcohol damage, domestic violence, sexual abuse, music education, emergency relief for International disasters, and young people's prison reform.

We recognize that the Super Bowl is annually watched by millions of Americans and we have worked hard in recent years to ensure the presentation is suitable for this mass audience.

Thank you for contacting us.

Sincerely,

A handwritten signature in cursive script that reads "Joe Browne". The signature is written in black ink and is positioned above the printed name.

JOE BROWNE