



February 6, 2010

Mr. Roger Goodell,  
Executive Vice President and Chief Operating Officer  
National Football League  
280 Park Ave.  
New York, NY 10017

Dear Mr. Goodell,

Congratulations are in order as you celebrate a Super Bowl first.

Under your watch the NFL has allowed a sex offender – Pete Townshend - to entertain an audience of 100 million Americans. Sex offenders everywhere join the celebration as one of their own was honored with a Super Bowl appearance. You have single-handedly done more to set back the cause of child sexual abuse prevention than any pedophile support-group could ever dream of by making the hiring of a sex offender acceptable as long as they have an excuse that you deem acceptable.

Your actions, which will remain attached to your name forever, prove once again that where a celebrity is concerned, even someone who admitted to exploring images of child rape – children as young as two being brutally raped by adults – is immune from criticism. Indeed you even defended his actions.

The apathy shown by you as the NFL Commission and the NFL in general sends a disturbing message to children nationwide who have been subjected to abuse of all kinds; it tells them that you don't care. It tells them that when faced with the choice of doing the right thing and dumping a sex offender or showing support for abused children worldwide you chose the sex offender.

And that sir is a shame.

**EVIN M DALY**

**Evin M. Daly**

Founder, CEO

One Child International Inc./Child AbuseWatch

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