

**GUARDIAN
BREVARD**

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PROTECT OUR CHILDREN, INC.

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30, November 2009

Mr. Mark K. Emkes
Bridgestone Americas Inc.
535 Marriott Drive
Nashville, TN. 37214

Dear Sir,

I am writing to advise you that we are outraged and disappointed to learn that Pete Townshend has been contracted to perform at the Super Bowl XLIV half-time show in Miami.

Mr. Townshend has admitted to viewing child pornography on the Internet after using his credit card as a means to proffer payment to the vendors of this material. As a result, his name was added to the United Kingdom's sex offender registry for a period of five years.

Townshend was caught in a dragnet in which police seized the records of kiddie-porn distributors, and identified their customers through their online transactions. He was spared formal prosecution due to the fact that British police were overwhelmed by the large number of suspects produced by the investigation. Townshend was among those offered an administrative disposition as a matter of expedience.

The good name of Bridgestone Americas could be seriously compromised if Mr. Townshend takes the stage in an event sponsored by your group. Opposition to his appearance is beginning to coalesce and anger at this highly offensive performance is building.

Enclosed you will find a photocopy of an informal petition bearing the names of eighty people who attended a recent gathering our group held in Cocoa, Florida. The petition represents a small sample of average Floridians who attended our annual function. I can report to you that when apprised of Townshend's background, those signing the petition did so with clenched teeth.

There is still time to reverse this ill-advised decision. We ask you in good faith, to do so.

Regards,

Kevin P. Gillick, President P.O.C.